



## CALL2RECYCLE'S ENVIRONMENTAL COMMITMENT

Battery recycling is not just Call2Recycle's business, but its mission. And for over 20 years, the organization has been fulfilling that mission on behalf of 300+ battery and battery-powered product companies. Operating the highest quality battery recycling program through its commitment to environmental excellence remains the foundation on which the organization and program was built and continues to operate.

### ENVIRONMENTAL STANDARDS

#### **Material Management and Processing**

Call2Recycle's established [processor and sorter standards](#) are the most rigorous in the world. To ensure that these standards are met, Call2Recycle uses a fair and transparent process to solicit bids and inquiries from service providers worldwide. The process is facilitated through a third-party, Reclay StewardEdge Inc., a renowned, international consultancy overseeing the proposal solicitation and evaluation. The selected processors and sorters must meet a combination of environmental and price requirements that optimize the overall performance of the program.

#### **Third-Party Audits**

To ensure compliance with its processor and sorter standards, Call2Recycle employs independent third-party environmental auditors to assure that materials collected in its program are sent only to processors who meet Call2Recycle's standards. In addition, Call2Recycle subscribes to CHWMEG as a way of collecting independent and objective information for its processors.

#### **Certifications**

Call2Recycle seeks third-party certification to meet the highest standards of responsible recycling. It was the first battery recycling program to obtain Responsible Recycling® (R2:2013) certification and e-Stewards recognition by the Basel Action Network (BAN). These certifications affirm its commitment to proper downstream management of its battery collections, including not exporting to developing countries or sending materials to local landfills.

#### **Recycling Optimization**

Call2Recycle believes it is not good enough to just collect batteries – it's just as important to optimize how much of a recycled battery is used in a secondary product. The battery recycling process used by Call2Recycle seeks to ensure that products generated by battery recycling can go back into the manufacturing of new products. Call2Recycle's processors meet or exceed all global battery recycling standards. Its primary battery recycling efficiency rate exceeds 83%, which is one of the highest in the world.

#### **Battery Processing Byproducts**

Cadmium, lead, cobalt and zinc can be reclaimed and used in making new rechargeable and primary batteries creating a unique virtuous "cradle to cradle®" approach to recycling. Less than 1% of the battery that cannot be used for new batteries become a slag, which is an essential input into the construction of roads and bridges. No portion of any battery collected is ever landfilled.