**Join the ‘Avoid the Spark’ conversation and promote battery safety awareness
by sharing these ready-made social media posts.**

**TWITTER**

• No batteries (especially lithium-ion or damaged batteries) should ever be thrown in the trash! Doing so puts everyone involved in the battery journey at risk. Visit [www.avoidthespark.com](http://www.avoidthespark.com) for resources to #bebatterysmart.

• Did you know that used #batteries retain a residual charge after they are no longer able to power devices? Knowing about ‘hidden dangers’ of used batteries and how to properly recycle them can keep people and property safe. Learn more at [www.avoidthespark.com](http://www.avoidthespark.com). #avoidthebatteryspark.

• It’s time to get #chargedup about being #batterysafetysmart! The more you know about how to safely handle, protect and transport used batteries, the safer you and your community will be. Explore information on battery safety at [www.avoidthespark.com](http://www.avoidthespark.com).

• Growing battery related fires at waste and recycling centers across the country are spotlighting the need for increased #batterysafety. Help #avoidthebatteryspark by accessing information on ways to be #batterysafetysmart [www.avoidthespark.com](http://www.avoidthespark.com).

**FACEBOOK**

• A recent article in *Resource Recycling* surveyed 119 Materials Recovery Facilities nationwide on the topic of lithium-based batteries entering their waste stream. 50% of respondents saw an increase in fires the past two years and 89% experienced or suspected fires caused by lithium-based batteries. Learn how you can help #avoidthebatteryspark by visiting [www.avoidthespark.com](http://www.avoidthespark.com).

• Think used batteries have no charge left? Think again! While they may not power up your devices, used batteries can contain a residual charge that could create a potential spark if not properly recycled. Ramp up your #batterysafety knowledge and access helpful materials to stay #batterysafetysmart at [www.avoidthespark.com](http://www.avoidthespark.com).

• Keeping people and property safe while doing something good for the planet is what being #batterysafetysmart is all about! Access a battery I.D. guide and other resources at [www.avoidthespark.com](http://www.avoidthespark.com) to help prevent safety incidents in your community.

• Have questions about what to do with used batteries? Want to be #batterysafetysmart? Check out [www.avoidthespark.com](http://www.avoidthespark.com) for battery safety FAQ’s and helpful resources.

**LINKEDIN**

• The rise in battery-related fires at waste and recycling facilities across the country reinforces the need for increased battery safety education. Knowing about the ‘hidden dangers’ of used batteries can help mitigate potential safety incidents. Join the effort to #bebatterysmart and visit [www.avoidthespark.com](http://www.avoidthespark.com).

*• Resource Recycling* recently surveyed 119 national Materials Recovery Facilities on lithium-based batteries entering their waste stream. 50% of respondents saw an increase in fires the past two years and 89% experienced or suspected fires caused by lithium-based batteries. Now is the time to increase education and awareness to prevent potential safety incidents. Learn how to #avoidthebatteryspark by visiting [www.avoidthespark.com](http://www.avoidthespark.com).

• Once they’d reached their end-of-life, all batteries (especially lithium-ion or damaged) should be properly protected, handled, transported to recycling. Doing so can prevent potential safety incidents, keeping people and property safe while doing something good for the planet. Access resources on how to be #batterysafetysmart at [www.avoidthespark.com](http://www.avoidthespark.com).

• By increasing awareness and education on #batterysafety, potential safety incidents can be prevented. View a battery I.D. guide, FAQ’s and battery recycling resources at [www.avoidthespark.com](http://www.avoidthespark.com) and join the cause to #bebatterysafetysmart.

**Campaign hashtags**

#batterysafety

#bebatterysmart

#batterysafetysmart

#avoidthebatteryspark