

Complying with New York State Rechargeable Battery Law: FAQs

1. I'm a retailer in New York State. What do I need to do to comply with the New York State Rechargeable Battery Law?

If you sell rechargeable batteries or products containing such batteries, you are required to comply with the law. By enrolling in Call2Recycle, we will provide you with everything you need to ensure compliance with the new law. Here are the basics of what you need to know to be compliant:

- As of June 8, 2011, you are required to take back rechargeable batteries sold in your store, either individually or found within a cordless product, each weighing less than 25 pounds.
- You are required to accept up to 10 rechargeable batteries per day from any person regardless of whether they purchase batteries, or anything else, from your store. If a customer buys more than 10 rechargeable batteries at a time from your store, you are required to accept up to that same amount back for recycling.
- You must display the collection box, which we will provide to you at no cost, in a visible location.
- You must display a sign that is at least 8 ½ X 11 inches that says that your location accepts rechargeable batteries for recycling. If you enroll with Call2Recycle, this signage is included in your collection kit.

2. When and how will the new law be enforced?

Effective June 8, 2011, state inspectors will make unannounced visits to retail locations across the state to ensure that they are complying with the law. Non-compliant retailers will be penalized.

3. Do all of my locations need collection boxes?

All retail locations, except for grocery stores occupying less than 14,000 square feet of display space, that sell rechargeable batteries that weigh less than 25 pounds or products containing rechargeable batteries, will be required to have a collection box to take back the same type of rechargeable batteries sold at each particular location, starting June 8, 2011. So, any of your locations that meet those criteria must have a collection box.

4. Do all of my locations need to be listed on your website?

No. Website listings are optional, but we encourage all retailers to be listed on call2recycle.org to help educate consumers and drive traffic to your store locations.

5. What types of batteries do I have to take back?

As of June 8, 2011, you are required to take back any of the rechargeable batteries sold in your store that weigh less than 25 pounds. These include Nickel Cadmium (Ni-Cd), Small sealed lead acid (SSLA/Pb), Lithium Ion (Li-Ion), and Nickel Metal Hydride (Ni-MH).

6. I don't have a physical location, but I do sell rechargeable batteries on the internet. Do I need to participate in a take-back program?

Beginning June 8, 2011, if you sell rechargeable batteries or products via catalog, phone, or internet, you are still required to inform your customers either at the time of purchase or upon delivery, of the disposal ban and how they can return their used rechargeable batteries, at no cost, for reuse or recycling. Call2Recycle can provide you with web banners or specific verbiage that you can use on your website, in your catalog or to be shipped along with the products.

7. What signage do I need to have to be compliant?

If you enroll with Call2Recycle, we will send you a sign that has been approved by the state, along with your collection kit. All you will need to do is find a visible location near your store's entrance to hang the sign.



Recharging the planet. Recycling your batteries.™

8. How many batteries do I have to take back?

You are required to accept up to 10 rechargeable batteries per day from any person regardless of whether they purchase batteries, or anything else, from your store. If a customer buys more than 10 rechargeable batteries at a time from your store, you are required to accept up to that same amount back for recycling.

9. I sell rechargeable batteries and/or products containing rechargeable batteries at my grocery store. What do I need to do?

Grocery stores occupying less than 14,000 sq ft of display space are exempt from the requirements of the new law. But, if your store occupies more than 14,000 sq ft, you will need to comply with the collection requirements. You can do so easily by enrolling your store as a free Call2Recycle rechargeable battery and cell phone collection site.

10. I have multiple locations. Can you just send boxes to one central location and I will distribute to each?

Unfortunately, each location should be enrolled separately so that we can ensure that collections are tracked appropriately and the correct stores get new boxes when they send in their full ones.

11. What if I have locations both in and outside of New York?

We encourage you to enroll all of your locations, but those outside of New York state are not subject to the New York regulation.

12. What will happen when I run out of boxes?

Call2Recycle program participants enjoy automatic replenishment. As you send in boxes, our system automatically replenishes your inventory based on need, so there is no need for you to call for more boxes. The boxes automatically will be sent once the full one(s) are received at the recycling facility.

13. What if an enforcer comes in after I send in my boxes before I receive new ones?

Call2Recycle will do everything possible to ensure that you receive your replacement collection boxes in a timely manner; however, in some instances, you may be without one. In that case, Call2Recycle will be happy to validate your active participation in the program should an enforcer visit your location.

14. How much will this cost me?

Thanks to the support from over 200 industry stewards, Call2Recycle is offered at no cost to consumers and collections sites! Program participants receive collection kits and signage, along with a pre-paid shipping label for you to send your full collection boxes in for recycling – all at no cost.

15. How does Call2Recycle work?

Once you sign up to participate as a collection site, Call2Recycle will send you a free collection kit, which will include collection boxes and approved signage. Once you have filled your box with rechargeable batteries, pack it up and use your pre-paid shipping label to send it to our recycling facility. As soon as it is logged at the facility, we will automatically send a new kit out to your store. Retailers are listed on our website's drop-off locator so that residents in your area will know that they can bring their used rechargeable batteries to your store for recycling.

16. If I enroll and still get in trouble for something, will Call2Recycle pay my penalty?

No.

17. Can I get customized signage with my logo on it? Or make my own sign?

Call2Recycle provides a downloadable sign on our website, as well as in each collection kit. If you would like a customized sign with your logo, Call2Recycle can make that available.