## Call2Recycle, Inc.

Changing habits. Inspiring action."

## CALL2RECYCLE: LEADING THE CHARGE ON BATTERY STEWARDSHIP

Since the first collections in 1996, Call2Recycle, headquartered in Atlanta, GA, has diverted over 110 million pounds of batteries from landfills in North America. With close

to 30,000 collection locations in the U.S. and Canada, Call2Recycle provides an easy and responsible solution for municipalities, businesses and the public to recycle batteries and cellphones. AS NORTH AMERICA'S PREMIER PRODUCT STEWARDSHIP ORGANIZATION, WE HELP PROTECT THE ENVIRONMENT THROUGH RESPONSIBLE END-OF-LIFE MANAGEMENT OF BATTERIES AND OTHER MATERIAL.

The Call2Recycle program is funded by battery and product manufacturers across the globe. With over 20 years of experience, our program integrates education campaigns to generate awareness among audiences through integrated communication strategies that drive collection.

> Call2Recycle optimizes collection and responsibly manages end-of-life of batteries and other materials.

OVER 96% OF OUR PARTNERS WOULD RECOMMEND CALL2RECYCLE TO OTHERS AS THE BEST WAY TO KEEP BATTERIES OUT OF LANDFILLS

181

call2recycle.org or 877.723.1297