

2019

Annual Report



CELEBRATING 25 YEARS

Call2Recycle, Inc.



CALL2RECYCLE, INC. BOARD MEMBERS (at close of 2019)

Andrew J. Sirjord (Chairman)
Panasonic Industrial Devices Sales
Company of America

Richard Abramowitz
Duracell

Marcus Boolish
Energizer Battery Manufacturing, Inc.

John Bradford
Interface Americas

James Bremner
Varta Microbattery, Inc.

Roger Dower
The Johnson Foundation

John Matthews
Matthews Strategic Services, LLC

Charlie Monahan
Panasonic Industrial Devices Sales
Company of America

Susan Repo
MariaDB Corporation

Doug Smith
Sony Electronics, Inc.

Chip Wildes
Saft America, Inc.

25 YEARS OF LEADERSHIP THROUGH INNOVATION

In 2019, Call2Recycle celebrated its 25th Anniversary and we couldn't be prouder of the work we've accomplished since our inception in 1994. And, while Call2Recycle had a great 2019 – lithium ion collections increased by more than 36% – collecting and recycling batteries is not enough. We fully embrace the notion of a “circular economy” where our resources and material are used as long as possible. The key materials in batteries – cobalt, zinc, nickel and lead – should be continuously used, refined and reused.

This has required us to rethink our role, looking beyond simply collection and recycling. We are much more attentive to the downstream of our recycling processes to ensure the output is optimized. We have also committed to increasing transparency in what happens to material we collect and process.

Call2Recycle's role in the marketplace also grew in 2019. Through our partnership with CellBlock FCS, we expanded our battery safety services to include solutions that not only help to prevent fires but can extinguish them when they happen. As batteries become increasingly integrated into products, we selectively began to take back and recycle such battery powered-products as e-scooters and e-bikes. We continue to innovate on how we can safely handle damaged and defective batteries. We also entered the arena of managing larger batteries used in such applications as data centers and solar arrays.

Our opportunities have blossomed as batteries have become increasingly pervasive. Yet our mission is unchanged – we seek to optimize our collection and recycling of batteries at end-of-life in order to conserve natural resources and expand a circular economy. As we look to 2020, this work is more important than ever.

Carl E. Smith
CEO & President, Call2Recycle, Inc.

Call2Recycle in 2019

BY THE NUMBERS

TOTAL BATTERY COLLECTIONS



OVER
7.5 Million
POUNDS COLLECTED

UP 5%
from 2018

LITHIUM ION COLLECTIONS



MORE THAN
2.5 Million
POUNDS COLLECTED

36% MORE
than in 2018

MUNICIPAL COLLECTIONS



MORE THAN
1.7 Million
POUNDS COLLECTED

Increased by 18%
over 2018

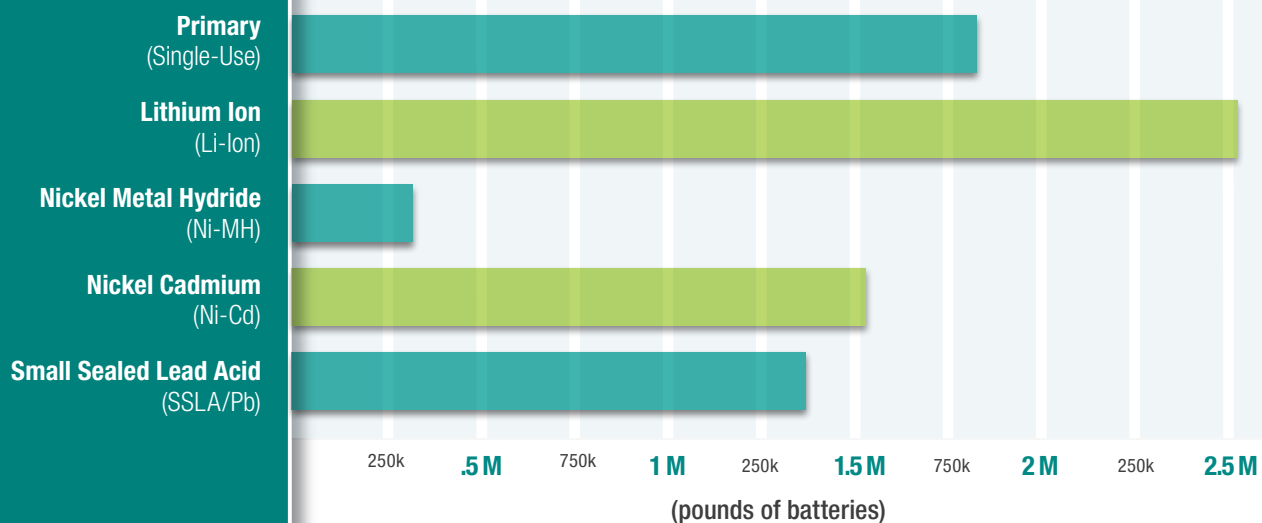
RETAIL COLLECTIONS



MORE THAN
3.1 Million
POUNDS COLLECTED

8% MORE
than in 2018

2019 Collections by Chemistry



2019 CALL2RECYCLE INDUSTRY STEWARDS

3M Commercial Solutions Division	Corporation (DBA CTL)	HD Supply Holdings, Inc.
3M Construction Home & Improvement	Deere & Company (John Deere)	Hewlett Packard Enterprise
3M Personal Safety Division	Delhaize America (Hannaford Supermarkets)	Hilti Canada Corporation
A2Z Development Center Inc.	Dell Canada Inc.	Hilti, Inc.
Ace Hardware Corporation	Dell Inc.	HoMedics USA, LLC
Acer America Corporation	Deltran USA LLC	Honeywell International Inc.
Advance Stores Company, Inc.	DLG (Shanghai) Electronic	HP Inc.
Aero Design, Inc.	Do it Best Corporation	Huawei Device USA, Inc.
Allied International / Allied Tools	Dollar General Corporation	Husqvarna AB
Alta Cycling Group, LLC	Dorcy International	IDX System Technology Inc.
Amazon.com, Inc.	Duracell Canada Inc.	Inspired Energy, LLC
American Honda Motor Co., Inc.	Duracell US Operations	Intermetro Industries Corporation
American Toppower	Dynabook Americas, Inc.	Interstate Batteries Inc.
APC America Inc. - Schneider Electric	Dynabook Canada, Inc.	Invacare Corporation
Arlo Technologies, Inc.	Eaton Corporation	Invox Hardware Limited
Arris Group, Inc.	Echo Incorporated	iRobot Corporation
Asus Computer International, Inc.	Enerco Group Inc.	JC Technology Inc dba Ace Computers
Baccus Global LLC	Energizer Battery Manufacturing, Inc.	Jiawei Technologies (USA) Ltd.
Barnesandnoble.com, LLC	Energizer Holdings, Inc.	JIN CO Ltd.
Bayco Products, Inc.	Energizer Holdings, LLC	JLG Industries Inc.
Best Buy Co., Inc.	Energizer Power Systems	JVCKENWOOD USA Corporation
Bissell Homecare, Inc.	EnerSys Delaware Inc.	KAN Battery Co., Ltd.
Bose Corporation	Epson America, Inc.	Karcher North America.
Brother International Corporation	Evergreen (C.P.) USA Inc.	Keyence Corporation of America.
Canadian Tire Corporation, Ltd.	Family Dollar Stores of NY, Inc.	Koki Holdings America Ltd.
Canon Canada Inc.	Fdk America, Inc.	Koki Holdings Canada Co., Ltd.
Canon U.S.A., Inc.	FujiFilm Holdings America, Corporation	Konica Minolta
Century Optron Inc.	Garmin International, Inc.	Kwonnie Electrical Products Ltd.
Chervon HK Limited	GE Healthcare Canada, Inc.	L3Harris Technologies Inc.
Chervon HK Limited / The Home Depot	Gibson Innovations USA, Inc.	Ledvance, LLC
Chervon HK Limited / The Home Depot Canada	GiiNii Tech Corporation	LEGO Brand Retail, Inc.
Cisco Systems Inc.	Global Technology Systems, Inc.	Lenovo (United States) Inc.
Cleva North America, Inc.	Google, Inc.	LG Electronics Canada, Inc.
Computer Technology Link	GS Yuasa Energy Solutions, Inc.	LG Electronics USA, Inc.
	Harbor Freight Tools USA, Inc.	L'Image Home Products Inc.

Logic Technology Development	ProTeam, Inc.	Techtronic Industries GmbH
Logitech Inc.	Razor USA LLC	Techtronic Trading Ltd.
Mag Instrument, Inc.	Resideo, Inc. (dba Ademco)	Test Rite Products Corporation
Maha Energy	Ricoh Imaging Americas Corporation	Texas Instruments Inc.
Makita Canada, Inc.	Ridge Tool Company (RIDGID)	The Coleman Company
Makita U.S.A. Inc.	Riese Und Muller GmbH	The Gillette Co. / Braun Division
Mattel, Inc.	Rite Aid	The Gillette Co. / Oral-B Division
Maxell Corporation of America	Robert Bosch Tool Corporation	The Source (Bell) Electronics Inc.
Metabo Corporation	Royal Consumer Information Products, Inc.	The Toro Company
Microsoft Corporation	RRC Power Solutions	Tokyo Seimitsu Co., LTD
Midland Radio Corporation	Samsung Electronics America Inc.	TomTom Inc.
Miller Manufacturing Company	Sandvik Machining Solutions USA LLC	Tractor Supply Company
Motorola Mobility, LLC	Sato America Inc.	Transcosmos America, Inc.
Motorola Solutions, Inc.	Scosche Industries, Inc.	Traxxas L.P.
MTRLC LLC	SDI Technologies Inc.	Trek Bicycle Corporation
Neptune Technology Group Inc.	SharkNinja Operating LLC	True Value Company
Nest Labs, Inc.	SHIMANO	Ultralife Corporation
Netgear, Inc.	Sigma Corporation	Uniden America Corporation
Nikkiso America, Inc.	Snap-on Incorporated	VARTA Microbattery Inc.
Nikon Canada, Inc.	Sony Corporation of America	Veritas Technologies LLC
Normark Innovations Inc.	Southwick Technologies, Inc.	Vernier Software & Technology LLC
O2COOL, LLC	Southwire Company, LLC	Vibratex, Inc.
Olympus Corp of the Americas	Spectrum Brands Holdings, Inc.	Vizio
OMRON Healthcare	Stanley Black & Decker, Inc.	VTech Telecommunications Ltd.
Oracle America, Inc.	Stihl Incorporated	Wacom Technology Corporation
Panasonic Corporation	Stihl Limited	Whill, Inc.
PawaBox Sales Group, LLC	Strand Europe Ltd.	Zebra Technologies Corporation
Pelican Products, Inc.	Streamlight, Inc.	Zippo Manufacturing Company
Philips	Summer Infant, Inc.	
Pioneer Home Entertainment	Surefire, LLC	
Pitney Bowes, Inc.	Target Corporation	
Poly	TCT Mobile Canada Limited	
PLR IP Holdings, LLC	TCT Mobile Inc. - ALCATEL	
Positec Tool Corporation	BlackBerry	
PowerMax Battery USA	Techtronic Cordless GP	
Privoro, LLC		

CALL2RECYCLE, INC.

Condensed 2019 and 2018 Consolidated Financial Statements

Consolidated Statements of Financial Position

	2019	2018
	As Restated	
	(\$'000)	
December 31:		
ASSETS:		
Cash and Cash Equivalents	\$ 878	\$ 311
Receivables, Net of Allowance for Doubtful Accounts of \$150,000 at December 31, 2019	6,975	5,919
Inventory	611	230
Prepaid Expense and Other Assets	500	7
Long-term Investments	18,181	19,966
Net Property and Equipment	13	18
Total assets	\$ 27,158	\$ 26,451
LIABILITIES and NET ASSETS:		
Accounts Payable and Accrued Expenses	\$ 2,992	\$ 2,062
Net Assets Without Donor Restrictions	24,166	24,389
Total Liabilities and Net Assets	\$ 27,158	\$ 26,451

INDEPENDENT AUDITORS' REPORT

Board of Directors

Call2Recycle, Inc.

We have audited, in accordance with auditing standards generally accepted in the United States of America, the consolidated statement of financial position of Call2Recycle, Inc. and Subsidiary (the "Company") as of December 31, 2019 and 2018, and the related consolidated statements of activities and changes in net assets, functional expenses, and cash flows for the years then ended (not presented herein). In our report dated June 2, 2020, we issued a qualified opinion on the financials due to revenues not being recorded in accordance with FASB ASU 2014-09, Revenue from Contracts with Customers (Topic 606). Except for effects on the 2019 and 2018 consolidated financial statements for the matter discussed in the previous sentence, the financials present fairly, in all material respects, the financial position of the Company at December 31, 2019 and 2018 and the results of its operations and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

In our opinion, the information set forth in the accompanying condensed consolidated financial statements is fairly stated, in all material respects, in relation to the consolidated financial statements from which it has been derived.

June 2, 2020

Smith & Howard

CALL2RECYCLE, INC.

Condensed 2019 and 2018 Consolidated Financial Statements

Consolidated Statements of Activities and Changes in Net Assets

Years Ended December 31:	2019	2018
	As Restated	
	(\$'000)	
OPERATING ACTIVITIES:		
Revenue		
Fees	\$ 14,327	\$ 13,110
Recovered metals proceeds, net	833	1,070
Shared service fees	1,246	1,775
Cell phone revenue	262	241
Other	–	143
Total Revenues	\$ 16,668	\$ 16,339
Expenses:		
Program Expenses		
Collection and recycling operations	13,825	10,910
Public education and promotion	2,030	1,718
Seal administration	245	262
Total Program Expenses	16,100	12,890
Management and General Expenses	3,289	2,401
Total Expenses	\$ 19,389	\$ 15,291
Increase/(Decrease) in net assets without donor restrictions before non-operating activities	(2,721)	1,048
NON-OPERATING ACTIVITIES:		
Investment Income/(Loss)	2,498	(630)
Increase/(Decrease) in net assets without donor restrictions	(223)	418
Net assets without donor restrictions, beginning of year	24,389	23,971
Net assets without donor restrictions, end of year	\$ 24,166	\$ 24,389



Call2Recycle, Inc.

Changing habits. Inspiring action.

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