



# Help Promote the Campaign

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**Join the 'Avoid the Spark' conversation and help raise battery safety awareness across Vermont by sharing these ready-made social media posts.**

## TWITTER

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- In Vermont, all batteries CAN and SHOULD be recycled, but NOT in the blue recycling bin! Prevent battery-related fires and find a dedicated battery recycling location near [you](#). Visit [www.avoidthespark.com/VT](http://www.avoidthespark.com/VT) for resources to #bebatterysmart and keep Vermonters safe.
- Did you know that used #batteries retain a residual charge after they are no longer able to power devices? Knowing about 'hidden dangers' of used batteries and how to properly recycle them can keep people and property safe. Learn more at [www.avoidthespark.com/VT](http://www.avoidthespark.com/VT). #avoidthebatteryspark.
- It's time to get #chargedup about being #batterysafetysmart Vermont! The more you know about how to safely handle, protect and specially recycle used batteries, the safer you and your community will be. Explore information on battery safety at [www.avoidthespark.com/VT](http://www.avoidthespark.com/VT).
- Growing battery related fires at waste and recycling centers across the country are spotlighting the need for increased #batterysafety in Vermont. Help #avoidthebatteryspark by accessing information on ways to be #batterysafetysmart at [www.avoidthespark.com/VT](http://www.avoidthespark.com/VT).

## FACEBOOK

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- Think used batteries have no charge left? Think again! While they may not power up your devices, used batteries can contain a residual charge that could create a potential spark if not properly recycled. Ramp up your #batterysafety knowledge and access helpful materials to stay #batterysafetysmart at [www.avoidthespark.com/VT](http://www.avoidthespark.com/VT).
- Keeping people and property safe while doing something good for the planet is what being #batterysafetysmart is all about! Access a battery I.D. guide and other resources at [www.avoidthespark.com/VT](http://www.avoidthespark.com/VT) to help prevent safety incidents in your community.
- Have questions about what to do with used batteries? Want to be #batterysafetysmart? Check out [www.avoidthespark.com/VT](http://www.avoidthespark.com/VT) for battery safety FAQ's and helpful resources.



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## LINKEDIN

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- The rise in rechargeable battery-related fires at waste and recycling facilities across the country reinforces the need for increased battery safety education. Knowing about the 'hidden dangers' of used batteries can help mitigate potential safety incidents. Join the effort to #bebatterysmart and visit [www.avoidthespark.com/VT](http://www.avoidthespark.com/VT).
- Once they reach their end-of-life, all batteries (especially lithium-ion or damaged) require special recycling. Keep them out of the trash and blue curbside recycling bin to prevent potential safety incidents. Keep people and property safe while doing something good for the planet. Access resources on how to be #batterysafetysmart at [www.avoidthespark.com/VT](http://www.avoidthespark.com/VT).
- By increasing awareness and education on #batterysafety, potential safety incidents can be prevented. View a battery I.D. guide, FAQ's and battery recycling resources at [www.avoidthespark.com/VT](http://www.avoidthespark.com/VT) and join the cause to #bebatterysafetysmart.

## Campaign hashtags

#batterysafety

#bebatterysmart

#batterysafetysmart

#avoidthebatteryspark

#vermont