



National Battery Day: Social Media

Social Media Handles

Facebook: @Call2Recycle

Twitter: @Call2Recycle

• LinkedIn: @Call2Recycle, Inc.

Campaign Hashtags

- #NationalBatteryDay
- #LeadtheCharge
- #sustainability
- #batteries
- #batteryrecycling
- #circulareconomy

Social Media Posts

Twitter

- #NationalBatteryDay is on February 18! #Recycling your #batteries is one simple way to protect the
 environment and create a more sustainable world. Visit @Call2Recycle to learn how you can
 responsibly manage your batteries: https://www.call2recycle.org/recycling-101/ #LeadtheCharge
- You can celebrate #NationalBatteryDay by #recycling your #batteries, but not in your trash or curbside bins! Learn more from @Call2Recycle and find a drop-off location near you: www.call2recycle.org/locator #LeadtheCharge

Facebook

- Recycling your #batteries on #NationalBatteryDay is a sustainable way to make sure batteries stay
 out of landfills, avoid becoming environmental hazards, and are reused to create new products! We're
 proud to work with @Call2Recycle to ensure the responsible and safe management of batteries in
 your community and those across the United States. Check out their website for more
 resources: https://www.call2recycle.org/recycling-101/
- Recycling your #batteries is a great way to celebrate #NationalBatteryDay, but remember that
 batteries require special recycling and can't just be thrown in the trash or blue bin! Find
 @Call2Recycle drop-off locations near you: www.call2recycle.org/locator

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LinkedIn

- Recycling used #batteries is a great way to demonstrate your commitment to #sustainability on
 #NationalBatteryDay. Keeping batteries out of landfills helps create a #CircularEconomy that
 minimizes waste, protects the environment, and reduces the need for raw material extraction. We're
 proud to work with @Call2Recycle, Inc., the country's leading consumer #BatteryRecycling and
 stewardship program, on the safe collection and management of batteries at their end-of-life. Learn
 more about the importance of battery recycling: www.call2recycle.org #LeadtheCharge
- Batteries power everything from our phones and our power tools to our vehicles This February 18th, you can celebrate #NationalBatteryDay by recycling your used batteries and keeping them in our supply chain not our landfills. We're proud to work with @Call2Recycle, Inc., the country's leading consumer #batteryrecycling and stewardship program, on the safe collection and management of batteries. Find out more: www.call2recycle.org

Call2Recycle, Inc. www.call2recycle.org